

Helping  
comes from listening





About  
Enel Cuore

Our  
Philosophy

A Worldwide  
Association

How  
To Apply

Governance

Enel Cuore  
In Enel

# About Enel Cuore

Enel Cuore is a not for profit organization (Onlus). It was founded in 2003 by Enel – the largest Italian electricity company and the second largest utility in Europe – with the aim of creating an independent organization expressing the

company's commitment towards philanthropy . The mission of Enel Cuore is to satisfy, together with the social sector, needs of those whose life is afflicted by hardship, illness and poverty.

## Our Philosophy

Enel Cuore operates within Italy and abroad funding social programs promoted by Italian and international non profit organizations committed to providing services related to social services, healthcare services, education, sport and recreational services particularly in connection with children, sick and disabled persons, elderly ones. Enel Cuore limits funding allocation to the structural and instrumental elements necessary

for the realization of initiatives proposed by partner associations. It funds the costs of tangible and measurable assets such as building construction and renovation, furniture and equipment, materials and means of transport; however, it does not fund research, training, human resources or management and communication costs.



## A Worldwide Association

Enel produces and distributes electricity and gas to 22 countries in four continents.

This international presence makes it possible for the work of Enel Cuore to extend to wherever Enel's offices and power plants are located.

To date, the Organization has agreed to abroad projects promoted by NGOs and local community focused associations and has operated in EU member states such as Romania, Bulgaria and Slovakia, as well as in Russia and Latin America. In abroad projects, Enel Cuore's work focuses in particular on meeting the basic needs of children and young people who live in conditions of hardship, abandonment and poverty.

In conjunction with local communities, Enel Cuore is committed to guaranteeing the principal rights of children established by the 1989 UN

Convention: namely, education, through the creation of schools and nurseries; healthcare, making hospitals more efficient and child-friendly; and lastly, providing an opportunity to grow up in a protected family environment, by supporting expansion and creating children's homes.

Enel Cuore's work often involves areas affected by war and natural disasters.

Enel Cuore has thus far operated on a more widespread level in Italy, giving central importance to the rights and needs of individuals and families. It has also given particular focus and dedicated resources to issues such as multiculturalism, developing initiatives concerned with intercultural dialogue especially among younger people.



## How To Apply

Enel Cuore operates according to a model of cooperation with the organizations and services of a particular community.

Therefore, the benefits of work carried out reach deprived persons directly, their families and the communities in which they live.

Any time of the year NPOs and NGOs may propose projects for which they require funding by completing the form published on Enel Cuore's website ([www.enelcuore.org](http://www.enelcuore.org)) which is available in Italian, English, Spanish and all the languages of the countries in which Enel has power plants ([www.enel.it/Enelcuore/en/presentazione\\_progetti/modalita\\_presentazione](http://www.enel.it/Enelcuore/en/presentazione_progetti/modalita_presentazione)).

Enel Cuore takes in consideration all project proposals; furthermore, it verifies the correctness

and completeness of the information provided in the proposal, as well as its consistency with statutory objectives. Projects are then subject to the approval of the Board which deliberates on the basis of the following criteria: necessity, urgency and seriousness; ability to meet proposed objectives; impact on insufficiently assisted sectors; possibility of obtaining other forms of financing; and the social impact of the initiative.

Organizations which submitted projects passing the first stage are required to produce further documentation necessary for the definitive evaluation of the project and verification of details provided in the project proposal sheet. If both stages are successfully passed, funding for the initiative is formalized and put into action.

# Governance

Enel Cuore operates through a Partners Meeting which approves estimated and final economic balance sheets and statute modifications.

The Partners Meeting also appoints all other authorities as: President of the Partners Meeting; President and Managing Director of the Board;

the Board which exercises the powers of day-to-day and extraordinary administration concerning plans, projects and budget headings approved by the Assembly; and the Board of Auditors, to which control of the Enel Cuore's accounting management is entrusted.

## Enel Cuore In Enel

Enel is fully aware of its role in Italy and the other countries in which it operates, in addition to the values expressed within its Ethical Code. For this reason it strives to foster cooperation with people, associations and institutions,

and has therefore pledged a part of its proceeds to Enel Cuore each year.

This additional funding enables Enel Cuore to create its own plan of intervention.



# Hospitality

Enel Cuore funds the building and renovation of daycare and recreational centres which provide shelter for children and young people in difficulty, as well as those who live in conditions of poverty and victims of social deprivation.

2004-2008

€ 4,549,413 funds allocated

43 projects funded

## A football pitch for the Peciu Nou group home, Romania

Enel Cuore, in conjunction with Enel employees involved in a fundraising campaign, funded in 2007 the creation of a football pitch for a the Peciu Nou group home in Romania in 2007.

The *Sfantul Nicolae Home* accommodates 30 children who are either orphans or come from socially deprived backgrounds. The establishment is managed by *Federatia Caritas e Diocizei di Timisoara*, a Romanian non profit organization associated with Caritas; in agreement with the community's social services, it offers social welfare and healthcare services for children who are orphans or who have been emarginated by their families.

## Renovation of a multifunctional establishment for children in Slovakia

Enel Cuore, in conjunction with *Braná do Života* of Bratislava, funded a series of renovation works in 2006 for the accommodation centre for children with psychological disorders or victims of abuse. The establishment also offers an education advisory service for foster families and abused mothers.

## Helping for the street children of Bucharest

The Bucharest *Day Centre's Department of Educational Guidance* offers street children educational and teaching support to finish their studies, thereby lowering dropout rates.

In conjunction with the *Associazione Parada Italia* (an Italian NPO), Enel Cuore funded the activity of the Department of Education in 2007 with the purchase of teaching material and classroom equipment. In 2008 it expanded the social and health services network with the purchase of medical products and a minibus used as a mobile day and night unit for assistance to children.

## *Casa dei bambini Enel Cuore, Florence*

Enel Cuore, in conjunction with the *Meyer Foundation* of Florence, founded the *Casa dei bambini Enel Cuore*, the first week-hospital in Italy designed to accommodate young patients and their parents living outside the province of Florence who require treatment and checkups by the Meyer New Children's Hospital. The facility, in operation since 2008, is located within the hospital, with 20 double rooms and two day rooms, all welcoming and brightly colourful. Thanks to its location next to hospital treatment rooms, regular health checks may be carried out in a comfortable environment with a high standard of accommodation.

# Healthcare

Enel Cuore funds the purchase of equipment for the care of sick people, with a particular focus on those who are affected by rare illnesses.

Enel Cuore, in conjunction with patient associations – in particular those relating to the youngest patients – creates child-friendly areas and environments in hospitals where families can benefit from peace and quiet and a homely atmosphere.

2004-2008

€ 11,550,584 funds allocated

76 projects funded

## Redevelopment of the *Marie Curie Children's Hospital, Bucharest*

Enel Cuore, in conjunction with the *Scheherazade Foundation*, is funding the redevelopment project of the *Marie Curie Children's Hospital* in Bucharest, the largest hospital in Romania caring for 50,000 children per year. The renovation and building upgrading works relate to three of the hospital's seven floors and are being carried out to make the hospital a state-of-the-art establishment in Romania, capable of offering excellent hospital care. Enel Cuore has allocated complete funding of the works for two of the hospital's floors.

## Specialist medical treatment for Bulgarian children with cerebral palsy

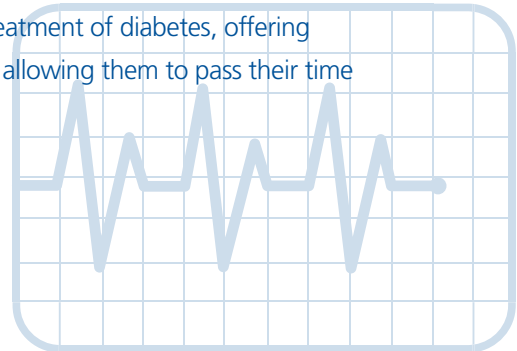
In 2008 Enel Cuore helped the *Bulgarian Charities Aid Foundation* of Sophia to fund a project which has provided physiotherapy, speech and psychological treatment for 30 children suffering from cerebral palsy.

## Modernisation of a children's psychiatric hospital in Romania

Enel Cuore supported the *Ponte del Sorriso Association* (an Italian NPO) to carry out redevelopment works of the *Breaza Orphanage* in 2005 and 2007. The establishment cares for 92 children and young people with mental illnesses, physical handicaps, autism and chronic hepatitis. Enel Cuore's intervention work allowed for the building of a doctor's surgery and a physiotherapy room, as well as resurfacing of the hospital roof.

## A new Diabetology Ward for the *Bambino Gesù Children's Hospital, Rome*

Enel Cuore funded the building of the Diabetology Ward in the new 6,000 m<sup>2</sup> pavilion of the *Bambino Gesù Children's Hospital* in Rome where thousands of children from all over Italy and abroad are cared for. The new ward, created in 2006, provides intensive and preventative treatment of diabetes, offering a comfortable environment for young patients and their families while allowing them to pass their time in hospital as serenely as possible.





# Education

Enel Cuore builds schools and training centres, purchasing teaching materials so that children and young people living in poverty or conditions of social deprivation have access to study places and resources like all other children, in order to respect their rights.

2004-2008

€ 2,488,163 funds allocated

22 projects funded

## **An early childhood centre for student mothers, El Salvador**

Enel Cuore, in conjunction with the *Istituto per la Cooperazione Universitaria* (Institute for University Cooperation), funded the building of an early childhood centre in 2007 in the province of Santa Aña, El Salvador. The centre cares for children aged between 0-6 years and is located at the Western Catholic University. The centre's reference population is represented by children from families living close to the university as well as the children of students, teachers and clerical staff.

Building of the centre has had a double social impact: firstly, in terms of the assistance and stimulation of the cognitive, psychomotor and emotional development of children; secondly, in terms of aid and support for mothers in difficult circumstances offering them the chance to continue their studies and carry out their profession.

## Two primary schools in Panama

Enel Cuore, in conjunction with the *Asociación Pro Obras de Beneficencia* of Panama, funded the building of two primary schools in the village of Chiriquí in 2006. The Association is currently committed to creating more schools throughout the country in order to promote the schooling of children who do not have easy access to the national education system.

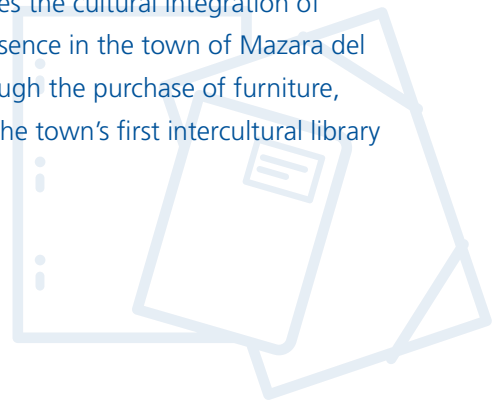
## A technical-professional training centre for Guatemalan students

Enel Cuore, in conjunction with the *Municipalidad de Zunil*, funded construction of the Educational Centre with technical professional guidance in the city of Zunil (Guatemala) in 2005.

The aim of the school is to provide inhabitants with technical-professional training in preparation for future industrial development.

## An intercultural library for Mazara del Vallo, Sicily

The *Franciscan Missionaries of Mary* is a religious order that promotes the cultural integration of Italian citizens with the Arab community which has a significant presence in the town of Mazara del Vallo located in the southern Italian island of Sicily. Enel Cuore, through the purchase of furniture, books and computerized products, is funding the project to create the town's first intercultural library where courses of Italian and Arabic language will also take place.





# Disabled Persons

Enel Cuore supports the socialization of disabled people, in particular young people, through the promotion of sport, games and journeys.

2004-2008

€ 4,339,498 funds allocated

69 projects funded

## **Purchase of rehabilitation equipment in Nicaragua**

*Movimondo* is an NGO dedicated to cooperation with developing countries; its mission is international solidarity targeted at population development in different geographic areas. Since 2002, it has operated in close connection with the Italian NGO RE.TE to which it entrusted its entire management of work carried out in Nicaragua. The objective of the project funded by Enel Cuore in 2008, confined to the Departments of Managua, Leòn and Chinandega in Nicaragua, is that of providing rehabilitation equipment and substantially improving the quality of life of disabled people.

## **Prosthesis for Romanian patients**

The *University Association for International Cooperation* carries out cooperation work principally in the social-health sector. Since 2004, it has funded the aid project *Romania ragazzi in gamba* for Romanian children who have undergone amputations. Enel Cuore's activity in Romania consists of a complex and well-constructed process ranging from the identification-selection of those suitable for prosthetic treatment, to pre and post treatment monitoring and subsequent reintegration of patients into work. Enel Cuore funded the purchase of prosthetics in 2008.

## **Equipment and instruments for the Galabovo Hospital, Bulgaria**

In 2006, Enel Cuore supported the Urology Ward of the Multiprofile Active Treatment Hospital of Galabovo, Bulgaria by purchasing instrumentation and equipment for surgical laparoscopy and CAT scans.

## ***Il Cuore che illumina lo sport* a sports programme for disabled children in Italy**

*Il Cuore che illumina lo sport* (literally translated as "the heart which illuminates sport") is a programme created in 2004 by Enel Cuore and the *Italian Paralympics Committee* (CIP) to promote sport for disabled people and to represent the lack of differences between non-disabled and disabled athletes in terms of spirit and passion. From 2004 to date, the project has provided for the purchase of sports equipment which was also used during the 2008 Beijing Paralympics. Furthermore, it organizes the "National Paralympics Sports Day" which takes place once a year in ten cities across Italy; on this annual occasion disabled athletes invite non-disabled athletes to perform paralympics events together in a spirit of non-competitive integration.



# Elderly Persons

Enel Cuore fights against the isolation and institutionalization of non self-sufficient elderly people, providing them with support and home care.

2004-2008

€ 2,695,330 funds allocated

13 projects funded

## Centres for elderly persons in Galabovo villages, Bulgaria

Enel Cuore, in conjunction with the *Bulgarian Charities Aid Foundation* located in Sophia, contributed to the creation in 2008 of three day centres for the elderly inhabitants of villages in the Galobovo Municipality, in the province of Stara Zagora. The project's aim is to meet the involvement and socialization needs of elderly people continuing to live in their homes but who are effectively victims of marginalization. Enel Cuore funds renovation work, supplying of equipment and furniture, and the purchase of materials for recreational and cultural activities

## **Works for the Petrila Assistance Centre for the elderly persons, Romania**

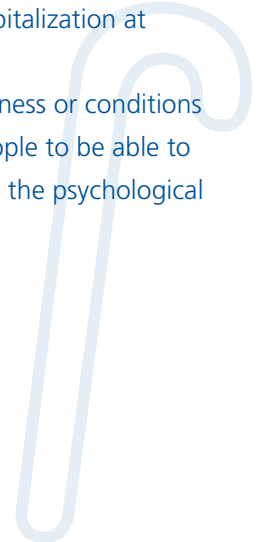
In 2006, Enel Cuore funded the creation of a laundry room and the purchase of furnishings for the *Petrila Assistance and Care Centre* for the elderly. The centre is managed by the Directorate-General of Social Welfare and Child Protection which operates in Romania through three care accommodation establishments for deprived children and elderly people.

## ***A casa è meglio!* a home care programme for the elderly persons in Italy**

*A casa è meglio!* (literally translated as “Home is better”) is a programme created in partnership with the *Community of Sant’Egidio* to increase the provision of home care welfare services for the elderly people who live alone, through the work of Sant’Egidio members and volunteers.

The programme has been a national initiative since 2004 and has spread to include the Italian cities of Novara, Fiumicino (Rome), Messina, Savona, Livorno, Naples and Catania. Its objective is that of creating an innovative model of intervention that serves as a valid alternative to hospitalization at health establishments, which leads to considerably greater financial and social costs.

The organization’s aim is to counteract the malaise and discomfort that arise from illness or conditions of economic deprivation, and above all support the fundamental need of elderly people to be able to continue to spend their lives in cherished places such as their own home, preventing the psychological repercussions of being abandoned in a rest home.



## Overview - Results 2004-2008

**230** PROJECTS FUNDED  
**€ 26,346,788**  
FUNDS ALLOCATED

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**202** PROJECTS FUNDED  
IN ITALY  
**€ 23,559,712**  
FUNDS ALLOCATED IN ITALY

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**28** PROJECTS FUNDED  
ABROAD  
**€ 2,787,076**  
FUNDS ALLOCATED ABROAD

## Projects funded abroad

by area of intervention (2004-2008)

HOSPITALITY	HEALTHCARE	EDUCATION
<b>8</b>	<b>6</b>	<b>8</b>
DISABLED PERSONS	ELDERLY PERSONS	OTHER
<b>3</b>	<b>1</b>	<b>2</b>

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## Amounts allocated abroad

by area of intervention (2004-2008)

HOSPITALITY	HEALTHCARE	EDUCATION
<b>€ 403,026</b>	<b>€ 936,391</b>	<b>€ 1,027,409</b>
DISABLED PERSONS	ELDERLY PERSONS	OTHER
<b>€ 90,250</b>	<b>€ 40,000</b>	<b>€ 290,000</b>

[enelcuore.org](http://enelcuore.org)

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