

Johanna Arbib-Perugia

PROFESSIONAL EXPERIENCE:

2021 – Present – **IAM Capital Italia 1** – Advisory Committee Euro 100 million Italian residential real estate managed by Fund Blue SGR (Monitorimmobiliare.it)

2019- Present: **IAM Capital Capital Fund – SICAV -RAIF-** UK, Italy, Luxembourg

Director of Euro 100 million real estate fund. Responsible of deal sourcing & asset management for all Italian assets and investments.

2018- Present: **IAM Capital Real Estate-** UK, Italy

Director & Senior advisor , in charge of business development, and deal sourcing.

2015-2018: **President and CEO, Jerusalem Foundation, Israel:**

Responsible for strategic approach and fundraising operation including staff in Jerusalem, increased fiscal transparency, advanced appropriate projects for fundraising, created strategic partnerships with local and national government ministries, expanded international Board of Directors, produced international fundraising campaigns including 50th anniversary celebrations, restructured the senior management, and increased resource development. Annual fund raising targets increased from USD 30 million to USD 50 million.

2008-2013: **Senior Advisor, Patron Capital Ltd., UK, Italy**

Initiated, managed, and strengthened investments and relationships with key market players in Italian real estate, led the acquisition of assets for Generator Hostel use, and analysed investments in a significant portfolio of trophy assets in Rome.

2000-2007: **Director of External Relations, AFI, Italy**

Advisor and Director of AFI SpA, one of Italy's leading private real estate companies, investing in residential and commercial assets, focusing on assets below intrinsic value, where main objective is implementing active asset management strategies to transform assets below intrinsic value into valuable ones.

1994-2000: **Marketing Director, External Liaison, ROEV Group, Italy, Israel**

Communications, promotion, and marketing strategy for real estate holdings in Italy, USA and Israel, including creating local partnerships to streamline multiple asset management.

CURRENT BOARD MEMBERSHIPS:

Jewish Agency for Israel Board of Governors and Executive (appointed 2005)
Keren HaYesod Board of Trustees (appointed 2007)
HaShomer HaChadash - President (appointed 2018)
Fondazione Terzo Pilastro – Italia e Mediterraneo (appointed 2017)
Fondazione Mario – Initiator & Promoter of scholarships for university students for degrees in Israel
Fondazione Claudio Segre – Initiator & Promoter of scholarships for high school students at Jewish day school

PAST BOARD MEMBERSHIPS:

Keren HaYesod, Chair of the World Board of Trustees (2009-2014)
Keren HaYesod, Member of International Executive (2008-2019)
Jewish People Policy Institute (2015-2020)
Ayalim, 21st Century Pioneers in Israel (2014-2018)
Il Foglio newspaper (2016-2017)
Aleh, International President (2014-2015)
Keren HaYesod Rome- Chairperson (1999-2009)

EDUCATION:

John Cabot University, B.B.A. Finance | 1992

PHILANTHROPIC ACHIEVEMENTS:

2016 – Recipient of the Keren Hayesod Israel Goldstein Prize for distinguished Jewish Leadership from Prime Minister of Israel Benjamin Netanyahu.
2009-2014: Keren HaYesod, Chair of the World Board of Trustees, United Israel Appeal, the highest ranking lay leadership appointment and one of the most prestigious lay leadership roles in the Jewish world.
2017, 2012: Launched “[The Forum](#),” a Keren Hayesod initiative focusing on innovation and the next generation’s responsibility for shaping their Jewish future.
[2013 Jerusalem Post Op-Ed](#),
2013: Produced, coordinated and participated in the last flight of Ethiopian Olim
2013: Launched and raised \$20 million in an Emergency Campaign in response to Operation Pillar of Defense.
2011, 2012, 2013: Member of the Steering Committee and Key Speaker for President Shimon Peres’ President’s Conference. [Looking Back to the Future of Jewish Philanthropy](#), eJewishPhilanthropy.com, 2011
2010: Member of Strategic Advisory Committee for the Jewish Agency, redefining agency priorities on Jewish identity and the centrality of Israel.
2010: Facilitated a joint agreement between the Israeli government and Keren HaYesod, establishing Keren Hayesod’s role as a key partner national priority projects
2009: Co-Chair, Keren Hayesod International Conference in Rome, hosted by Prime Minister Silvio Berlusconi and President Napolitano
1991: Host, European Young Leadership Conference

1989: Founder, Keren HaYesod Rome, Young Leadership Group

LANGUAGES:

English and Italian (mother tongue), French (fluent), Hebrew (intermediate). Italian, Israel and French citizenship.

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