

**MEDIA RELATIONS**

Ph. +39 06 83055699 - Fax +39 06 83053771  
e-mail: [ufficiostampa@enel.it](mailto:ufficiostampa@enel.it)

[www.enel.it](http://www.enel.it)

## **ENEL WINS RUBAN D'HONNEUR OF THE EUROPEAN BUSINESS AWARDS**

**Rome, 29 November 2007** - Enel is the only Italian among the finalists of the "European Business Awards" – in the category "The Award for Corporate Sustainability" – thanks to the most recent tool for dialoguing with stakeholders developed by the company, which as a result of its most recent acquisitions abroad has become an electricity and gas multinational.

The new tool is called the "Sustainability Meter", and in just a few minutes at the site <http://www.enel.it/azienda/sostenibilita/> visitors can express their views on twenty-four "hot" issues. By expressing the degree to which they agree with the themes addressed, stakeholders are positioned in a chart representing the three areas of corporate responsibility – economic, environmental and social – and can compare that position with that of Enel. And that's not all. Enel also uses the Sustainability Meter to ask for suggestions on what action the company should take to narrow any divergences.

Corporate strategies, development plans and the expectations of our stakeholders - 32 million customers in the electricity sector, 2.5 million in the gas sector, 2.3 million small shareholders, more than 18 thousand suppliers in Italy alone and 58 thousand employees around the world – are brought together, bridging the often deep divide between stakeholders and companies. In involving the public in a permanent dialogue, this new tool perfectly embodies Enel's approach to corporate social responsibility. To learn more please go to <http://www.enel.it/azienda/sostenibilita/>, in Italian, or [http://www.enel.it/azienda\\_en/sostenibilita/](http://www.enel.it/azienda_en/sostenibilita/), in English.

The European Business Awards, a completely independent programme, select and recognise the most successful companies in the 27 member states of the European Union. They are supported by organisations that are strongly committed to promoting corporate objectives at all levels for the economic, industrial and environmental development of Europe.

The other finalists in the same category of the "European Business Awards" include Acciona, Enel's partner in the Spanish company Endesa.

For more information on the awards and the finals, please visit <http://www.businessawardseurope.com/>