

press release

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ENEL (A+/A1): BOND ISSUE OF UP TO 1 BILLION EURO

Placement aimed at Italian retail investors

Rome, 28 July 2004 – The Board of Enel, chaired by Piero Gnudi, today approved, the issue of bonds worth up to 1 billion euro, in one or more tranches, to place with Italian retail investors by 30 June 2005. The issue is part of the company's debt refinancing programme.

The Board has given the Chief Executive a mandate to define the amount, timing and characteristics of each issue, as well as the authorization to seek their quotation on the Italian stock exchange, Borsa Italiana.

Regarding the issue, Chief Executive Paolo Scaroni said: "After many years, Enel is going to the market with a bond that offers Italy's retail investors an opportunity to enhance their portfolios with bonds that enjoy an excellent rating".

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Enel SpA Registered Office 00198 Roma, viale Regina Margherita 137 Companies Register and Tax I.D. 00811720580 R.E.A. 756032 VAT Code 00934061003 Share Capital 6,097,105,820 Euro, fully paid-in