

ENEL DISTRIBUZIONE AND PIRELLI: ALL TRANSACTIONS ONLINE

*The system ensures an increase in efficiency of over 70%,
proof of the Groups' capacity to take advantage of all opportunities offered
by the web*

Rome-Milan, October 3, 2002 – Enel Distribuzione and Pirelli Cavi e Sistemi have launched Web Edi (Electronic Data Interchange), a program jointly developed for the online management – through electronic procedures and documents – of all commercial transactions between the two partners.

The system, a benchmark for the energy sector, ensures an efficiency increase of over 70% for both companies. Thanks to Web Edi, in fact, all trading documents between the two groups will be managed electronically, allowing real-time verification and monitoring of order documents. The margin for error will also be significantly reduced.

Enel Distribuzione will use Web Edi – which is the result a close collaboration between the electricity group and Pirelli Cavi e Sistemi Energia – with all its suppliers. In fact, Pirelli Cavi e Sistemi Energia is Enel Distribuzione's most important supplier of medium and low tension cables.

Enel Distribuzione Chief Executive Vincenzo Cannatelli said: "Web Edi is destined to revolutionize the relationship between Enel Distribuzione and its partners; thanks to the elimination of paper documents and the improvement of all contract management processes.

"The creation of this system and the e-procurement platform means our company is today one of the European leaders in e-business," Cannatelli added.

Valerio Battista, the Chief Executive of Pirelli Cavi e Sistemi Energia, noted: "The recognition of Pirelli as Enel Distribuzione's chosen partner for this system adds to the successes of the e-Pirelli project. Thanks to Web Edi, Pirelli will manage over 90% of its cable and system orders for the general market online, through dedicated Business-to-Business portals and other specialized initiatives."

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