



Pegasus Community: a new integrated communications network

A new integrated video communications circuit, created by Il Sole 24 Ore-Radiocor Digital Solutions and So.i.e. (the Enel group's public and monumental lighting subsidiary) was presented today at Rome's "Leonardo da Vinci" airport.

The network, located both within and outside the airport building, is made up of 120 video-communication structures (full colour and three-colour l.e.d. video screens, flat screens and monitors) that continuously transmit up-to-date, real-time news of current events, politics, the economy, stock market prices, weather, sport, national and local events. The speed of information transfer will also make it possible to quickly run messages of public utility to travellers. The format also includes advertising messages.

The circuit was demonstrated in the presence of Aeroporti di Roma chairman Paolo Savona, So.i.e. chairman Giuseppe Nucci, and the director of Il Sole 24 Ore- Radiocor Agenzia d'Informazione, Luigi Vianello.

Pegasus-Community, installed at the two Rome terminals, Leonardo da Vinci (Fiumicino) and Giovan Battista Pastine (Ciampino), and managed by Aeroporti di Roma, is a new information medium that will reach many travellers.

The system, based on an innovative design, was created through a patented So.le technology based on high luminosity l.e.d. displays and dedicated, high speed transmission systems which allow the real-time updating of information formats and advertising through a remote-linked, service centre which operates around the clock.

In the format, as agreed with Aeroporti di Roma, particular attention will be given to services for passengers and others transitting the airports. The items of information include: services for disabled persons, lists of objects banned from luggage, bus timetables, taxi prices, check-in times, useful telephone numbers, cultural events.

The systems can display texts, images and moving films and allow passengers to use services of the 24 ORE Community banner, managed by Il Sole 24 Ore- Radiocor Agenzia d'Informazione.

So.i.e. also plans the creation, by 2003, of video-communication circuits both in other Italian airports and other public and private gathering points suchs as stations, shopping malls, subways, public offices and museums.

Fiumicino, 22.03.02