

MEDIA RELATIONS
Ph. +39 06 83055699 - Fax +39 06 83053771
e-mail: ufficiostampa@enel.com
www.enel.it

MEDIA RELATIONS
Ph. +39 06 65630817
e-mail: ufficio.stampa@alitalia.it
www.alitalia.it

ENEL CHOOSES ALITALIA TO TRAVEL ACROSS ITALY AND AROUND THE WORLD

- *Exclusive services and special prices for the whole Alitalia network, Air France, KLM and Delta, thanks to a joint venture between the four companies.*

Rome, January 24th, 2011 – Alitalia becomes Enel's preferred carrier for journeys in Italy and throughout the world, with exclusive prices for every destination within the combined network of Alitalia and its partners, Air France, KLM and Delta Airlines.

The agreement helps meet Enel's travel requirements as they increase in line with the development of its activities in Spain, France, Russia, Austria, Brazil and the United States. Alitalia also becomes Enel's preferred partner for journeys between Rome and Milan, thanks to the competitive prices and services offered on the 64 connections running between the two cities on weekdays.

Thanks to this agreement, Enel will improve the whole travel experience for its own staff, at preferential rates. Enel employees who travel frequently will be given a Corporate Premium Alitalia card, which brings with it a range of benefits and services exclusively available to major Italian companies, including:

- Fast-track security at Rome Fiumicino, Milan Linate, Turin and Venice
- Dedicated check-in desks at Rome Fiumicino, Milan Linate and Turin
- Priority boarding and free extra luggage allowance
- Dedicated telephone service for information and support

The agreement also envisages benefits for Enel and Alitalia customers who are signed up to the Enelpremia and MilleMiglia programs.

Members of the Enelpremia program will be able to convert the Punti Energia (energy points) that they have accumulated into Alitalia MilleMiglia air miles to fly within Italy and worldwide with any of the member companies of the SkyTeam alliance, offering 12,500 flights a day travelling to 898 destinations in 169 countries. Members of Alitalia's MilleMiglia program will be able to collect more miles by signing up to Enelpremia or becoming Enel customers.

Antonio Cardani, Enel's Head of Procurement and Services explains: "*This agreement helps us improve the way we manage air travel, which is an important issue for our Group, which has now become international, so we can improve the quality of the service, reduce costs and offer extra benefits to our customers*".



ENERGY IN TUNE WITH YOU.



Press
Release

Marco Sansavini, Alitalia's Sales and Distribution Director, adds: *"It is an incredibly important agreement that combines the needs of two major Italian companies and offers exclusive benefits to its respective customers and employees. It also rewards Alitalia's investment in developing a service designed specifically to meet the demands of businesses".*