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POSTE ITALIANE DELIVERS THE FIRST "ZERO EMISSIONS" LETTER IN PISA

In cooperation with Enel and the Municipality of Pisa, on the occasion of the second edition of the Green City Energy Forum

Pisa, May 26th, 2011 – Poste Italiane, the Italian Post Office, deploys its electric-powered fleet to deliver the first "zero-emissions" letter in Pisa on the occasion of the second edition of the Green City Energy Forum. This international event dedicated to new energy resources for the development of smart cities is being held in Pisa at the San Michele degli Scalzi Exhibition Centre on May 26th and 27th, 2011.

The initiative stems from a memorandum of understanding between Poste Italiane, Enel and the Municipality of Pisa, in which the city of the leaning tower will be the site for the first test of the use of electric vehicles to deliver mail in the historical city centre. Since last April, the Italian Post Office has been operating nine green vehicles (three vans and six quads, all electrically powered), which "fill up their tank" at nine recharging points (home stations) installed by Enel at the local sorting office in via Cannizzaro.

On the morning of the 26th, a convoy of electric vehicles will leave from Piazza dei Miracoli, with the two types of zero-emissions vehicles from Poste Italiane's fleet taking the lead.

During the parade, the convoy will stop at one of the public recharging stations for electric vehicles installed in the streets of the city by Enel in collaboration with the Municipality of Pisa, where recharging operations will be presented to the media.

This pause will allow a Poste Italiane employee and a very special "co-pilot", the Mayor of Pisa Marco Filippeschi, to deliver the first "zero-emissions" letter on board an electric quad.

The parade will end at 9:30 a.m. with the arrival of the convoy at the Exhibition Centre in Via delle Piagge and the official opening of the Conference by the Mayor.

In the afternoon session of the event, representatives from Poste Italiane and Enel, along with distinguished participants from government and industry, will discuss electric mobility in Italy, ranging from experimental projects to development plans at the regional and national levels.