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## ENEL AWARDS WINNERS OF "WE ARE ENERGY", THE CONTEST FOR THE CHILDREN OF ENEL EMPLOYEES WORLDWIDE

- *118 children from 13 countries honoured by Enel Chairman Paolo Andrea Colombo, Enel CEO Fulvio Conti and TV personality Alessandro Cattelan at the "We Are Energy" 2012 Celebration Day;*
- *Contest attracts large following on Facebook and dedicated Internet site.*

**Rome, July 17<sup>th</sup>, 2012** – Today, at Enel's auditorium in Rome, Chairman Paolo Andrea Colombo and CEO and General Manager Fulvio Conti awarded the winners of the "We are energy" international contest for the children of Group employees. The contest participants ranged in age from 8 to 17 and hailed from 13 countries where the Group operates. The "We Are Energy" 2012 Celebration Day was hosted by TV personality Alessandro Cattelan. The event was attended by several diplomat and representatives of the awarded countries, from Russia to Romania, from Slovakia to Peru.

This year "We are Energy", now in its 8<sup>th</sup> edition, followed the theme of "5 values, 1,000 passions", focusing on the universal values of Enel: respect, attention to people, focus on results, strict ethics and social responsibility. These values inspired around 3,900 children and young people to submit their projects: stories, drawings, interviews, posters, videos, inventions, Internet blogs, videogames, models, short films, research and pop-up books.

The creative minds and awareness of these young people made the task of the various national juries in selecting the winners an arduous one. In the end **118 winners** were chosen, hailing from 13 of the 21 Enel countries involved in the competition: Italy, Romania, Slovakia, Russia, Spain, the United States, Panama, Chile, Colombia, Peru, Guatemala, France and Greece.

The **118 winners** will stay at the Terre del Verde hotel in Gualdo Tadino, Umbro until July 31<sup>st</sup>. While there they will take part in a variety of activities, with special theatre (provided by the staff of the Quelli di Grock theatre company) and journalism workshops offered. The campus will give the children a chance to socialise, have fun and learn, in part thanks to the support of educators.

With their projects, the young winners also contributed towards enriching the content of the second issue of the *We Are Energy 2012* magazine, distributed to members of the Group's management during the ceremony. The contest also attracted a large following on the Internet: over 2,000 registered members of the web community and over 800 Facebook followers. Since January, there have been over 40,000 page visits to the dedicated Intranet site.

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