

MEDIA RELATIONS

Ph. +39 06 83055699 - Fax +39 06 83053771
e-mail: ufficiostampa@enel.com

enel.com

ENEL: MAIN SPONSOR AND DONOR OF THE 55TH INTERNATIONAL ART EXHIBITION - LA BIENNALE DI VENEZIA

The works of Victor Alimpiev (Russia), Geta Brătescu (Romania), Paulo Nazareth (Brazil), Damián Ortega (Mexico), Paloma Polo (Spain) and Jose Antonio Suárez Londoño (Colombia), selected by curator Massimiliano Gioni, will be featured in the international exhibition Il Palazzo Enciclopedico, to be held in Venice from June 1st to November 24th.

Enel is also:

- *General Partner of the National Slovak Gallery (Slovakia and the Czech Republic) with Slovenské Elektrárne*
- *Supporter of the Italian Pavilion curated by Bartolomeo Pietromarchi*

Venice, May 29th, 2013 – Enel and contemporary art: a pairing that is again renewed this year in Venice with **an ever more international focus at la Biennale di Venezia.**

Enel is the **Main Sponsor** of the 55th International Art Exhibition entitled *Il Palazzo Enciclopedico* (The Encyclopedic Palace), being held from June 1st to November 24th. Over more, the Group has also become a **Donor** for the show, supporting **six artists** from **Russia, Romania, Brazil, Mexico, Spain** and **Colombia**. The artists were invited by curator Massimiliano Gioni.

The International Exhibit will therefore host the works of art of: Victor Alimpiev from Russia, Geta Brătescu from Romania, Paulo Nazareth from Brazil, Damián Ortega from Mexico, Paloma Polo from Spain and Jose Antonio Suárez Londoño from Colombia.

Through Slovenské Elektrárne, Enel is also a **General Partner of the National Slovak Gallery**, this year representing **Slovakia** and the **Czech Republic**. Last but not least, the company supports the **Italian Pavilion** curated by Bartolomeo Pietromarchi.

Enel has long been committed to promoting culture in all its various forms and expressions, particularly through contemporary art, choosing to work alongside prestigious institutions for the benefit of society as a whole. Against this backdrop, **Enel** is continuing its **collaboration with la Biennale di Venezia** on the 55th International Art Exhibition, emphasizing the global scope of such event.

Operating in 40 countries worldwide, Enel is today a world leader in the generation, distribution and sale of electricity and gas. It is truly **“One Company”** with an **international** range, which has, for many years now, taken on a **social role in promoting and spreading culture in Italy and elsewhere.**

That is why Enel has chosen, on the occasion of la Biennale di Venezia, to support artists that come from some of the key countries for the company, including Brazil, Colombia, Mexico, Romania, Russia, Spain, the Czech Republic and Slovakia.

The 2013 edition further strengthens Enel's bonds with la Biennale di Venezia, a collaboration that began in 2008 with the 11th International Architecture Exhibition, and that has grown closer since 2009 when Enel became the Main Sponsor of the 53rd and 54th International Art Exhibitions with the goal of facilitating long-term planning and cultural management.

For some years now Enel has embraced the language of contemporary art thanks to its ability to express and transmit the values of innovation, environmental care and international awareness, which are three guiding principles in facing the challenge of a sustainable future and that, at this time, well represent the development path of a company like Enel.

In fact, since 2007 Enel has sponsored **Enel Contemporanea**, the public art project curated by Francesco Bonami. Each year this initiative commissions artists of different nationalities to create works of art inspired by the theme of energy (www.enelcontemporanea.com). Since 2009, Enel has worked in partnership with MACRO, Rome's Museum of Contemporary Art, which hosts the "Enel Room", one of the largest in Europe, featuring works and exhibitions by Italian and international artists.

Last but not least, this year, Enel adds another string to the bow of its commitment to promoting art with the biennial partnership between Enel and Sky for the launch of SKY ARTE, the new HD channel dedicated to the arts. As well as the diverse schedule that encompasses art, music, film and literature, SKY ARTE also features special events and productions developed thanks to this partnership.

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