



INCENSE launches second open call for cleantech startups

- **INCENSE will give 28 startups up to 150,000 euros of funding without requiring any equity participation. The winners will participate in INCENSE's accelerator programme**
- **With an overall budget of about eight million euros, INCENSE is the only cleantech and energy accelerator co-funded by the European Commission as part of its FIWARE Accelerate programme**
- **The accelerator programme for the 14 winners of the first Open Call started last week in Rome with the first INCENSE Camp**

June 18th 2015

INCENSE's second Open Call has just been launched, beginning a process that will end with 28 startups being rewarded with up to 150,000 euros of funding. Small or medium enterprises or web entrepreneurs working on cleantech projects that are based on FIWARE technology can apply online at www.incense-accelerator.com. Their proposals should fit in the following categories: Energy Efficiency & Home Automation, Renewable energy, Renewable Forecasting Solutions, Smart Grids, Energy Storage, Advanced Diagnostic & Automation Solutions, e-Mobility or Digitalization of Energy through ICT.

"We are tremendously proud of this initiative", said Ernesto Ciorra, Head of Innovation and Sustainability at Enel. "INCENSE is a programme that will create value for all of those involved and enable us to connect with start-ups that are seeking to change our industry. These start-ups are expanding rapidly, thanks to the support of our managers and the accelerator that we have brought in to sustain them. We are looking for entrepreneurs who are hungry to transform their dreams into business success stories and who are committed to change our sector, while at the same time improving the quality of life of individuals and our society. Because we believe that innovation means creating a better world, one in which we all want to live."

INCENSE can offer eight million euros of total investment, and it will both accelerate and provide support services to cleantech startups. The winners will have the unique opportunity to develop their



ideas jointly with leading energy and business incubation players Enel, Endesa, Accelerace and Funding Box.

The 14 startups already selected in the previous Open Call launched in October have started their accelerator programmes and begun development of their projects with the support of INCENSE partners. On June 8th, the first INCENSE Camp began in Rome with a kick off meeting that was followed by an intensive three-day workshop aimed at honing their business skills.

INCENSE is creating a network of startups, ideas and projects, and during the camp the startups also had the opportunity to discuss and look at new projects that they could potentially carry out together.

Co-funded by the European Commission, INCENSE is the only cleantech and energy accelerator belonging to the European FIWARE Accelerate programme. With an overall budget of 80 million euros, the programme will help European startups to develop products and services that use FIWARE internet-based, open-source technologies. Information on this technology can be found at www.fiware.org.