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Release

Media Relations

T +39 06 8305 5699
F +39 06 8305 3771
ufficiostampa@enel.com

enel.com

ENEL IN BLOOMBERG BUSINESSWEEK'S 50 COMPANIES TO WATCH IN 2016

Rome, November 9th, 2015 - Enel has been named by magazine *Bloomberg Businessweek* in its list of 50 companies to watch in 2016. The magazine praised the Group for boosting investment in high-growth markets in the Americas and Africa by 48 percent through 2019 to offset declining demand for power in Europe. Enel is the only Italian company and the only electricity utility in list.

"We are delighted that Enel has been recognized by Bloomberg Businessweek as a stock with big potential upside in the year to come," said Enel CEO Francesco Starace in reaction to the news. *"This is a significant endorsement of Enel's strategy to capitalize on the opportunities in all of our markets. In emerging economies we are supporting sustainable development through our investment in clean power generation and infrastructure development, while the focus is on digitization in more mature economies, where we are delivering smart network technologies and other innovative solutions."*

Bloomberg Businessweek compiled the list of 50 companies to watch in 2016, which is sorted in alphabetical order, on the basis of an assessment carried out by the analysts at Bloomberg Intelligence, to identify those companies "that face tough challenges, or are poised to make big gains, in the year ahead." The list considers several factors including changing industry dynamics, changes to the executive line-up or introduction of new products.

The 50 Companies To Watch in 2016 list is part of *Bloomberg Businessweek's* The Year Ahead: 2016, a special 132-page issue providing a comprehensive guide to the companies, economies, products, and innovators that will matter in 2016. As well as the 50 companies to watch list, the issue includes five sections covering economics, technology, politics, energy, and retail.

To view *Bloomberg Businessweek's* full list please visit <http://www.bloomberg.com/graphics/year-ahead-2016/>

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