



PRESS RELEASE

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ENEL AND NISSAN PRESENT FIRST ALL-INCLUSIVE ELECTRIC MOBILITY SOLUTION

- *The “E-go All Inclusive” solution, for a monthly fee of 299 euros for 36 months, includes a Nissan LEAF, the best selling electric car in the world, and the Enel box station for home recharging, installation included*
- *With the new e-go app electric drivers can locate public charging stations and recharge their cars in Italy directly via smartphone*

Rome, November 17th, 2016 – The best selling electric car in the world, the home recharging station with installation included and an app to locate and use recharging stations around Italy, all at a fixed monthly price and with a single partner: this is "e-go All Inclusive", the first integrated electric mobility solution offered by Enel Energia and Nissan, the world leader in electric mobility.

Customers can now drive electric with a turnkey solution that includes the box station for home charging, including installation; the Nissan LEAF, with 30 kWh battery giving it a range of up to 250 km*, and the e-go app to locate all electric car charging stations in Italy and recharge their car. "E-go All Inclusive" is available for a fee starting at 299 euros per month, plus a down payment, and when the contract expires, electric drivers can decide whether to return their cars or keep them and refinance the residual value.

To make the life of electric drivers even easier, Enel Energia has also launched the new "e-go" app, which lets them recharge their cars in any of Enel's public recharging points. All they need is a smartphone to use the service and they do not even need to be Enel's customers. The e-go app is available for iOS and Android operating systems, and enables anyone to recharge their electric vehicle at the nearest charging station compatible with the Enel Energia service, which can be located thanks to the integrated geolocation service. Pricing is based on minutes of use of the outlet instead of electricity drawn, and the monthly payment is made by credit card, calculated on the balance for the previous month. Recharging is free through December 2016, while as of January 1st, 2017 the promotional rate will be 0.025 euros per minute (VAT and taxes included). Moreover, there are no fixed costs or service activation fees, and the invoice is sent electronically to the customer's email address.

The 100% electric Nissan LEAF has many benefits for the environment: it is more efficient than conventional vehicles, produces zero emissions of CO₂, NOx and PM10 while running and does not generate noise pollution. It also has many financial advantages, as an electric car can access and move freely in the restricted-traffic areas of many cities even during periods of traffic limitation, park for free in the public car parks of many Italian municipalities, is exempted from the vehicle ownership tax for the first 5 years in many regions and pays just four euros** for the power to travel 100km, about 40% less than internal combustion vehicles.



Nissan LEAF is available in three versions: Visia Plus, Acenta and Tekna. It is equipped with advanced systems such as the 7" touch screen with a navigation system, the Around View Monitor (AVM), which gives a 360-degree view of the outside and a Bose hi-fi system with CD MP3 player, radio, USB, iPod and Aux inputs with 7 speakers. Also available is the new "NissanConnect EV" app that allows to monitor battery charge status from a mobile phone, check how much range is left, locate the car and even remotely start the air-conditioning system (which also has a timer function) or begin charging (the function includes an estimate of the time required). The app also allows electric drivers to monitor driving style to help them be more efficient, improving range and consumption.

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* The range of 250km was determined using a series of standard, repeatable tests envisaged in European regulation E11-101R-011935 and the New European Driving Cycle (NEDC) as provided for in Directive 91/441/EEC. Factors that impact range: actual driving range depends on various factors, such as speed and type of road (urban, extra-urban, motorway), the characteristics of the route (uphill, downhill, flat), outside temperature and use of air-conditioning systems and driving style (eco-conscious, steady, sporty).

** Average consumption of 15kWh/100 km and a price of 0.25 euros/kWh

Nissan in Europe

Nissan has one of the largest European operations of all non-European automakers, employing more than 17,600 people in design, R&D, production, logistics, sales and marketing. In the last financial year, Nissan's plants in the United Kingdom, Spain and Russia produced more than 675,000 vehicles, including mini-MPVs, award-winning crossovers, SUVs, commercial vehicles and the Nissan LEAF, the most popular electric vehicle in the world, with 96% of customers satisfied and 95% ready to recommend the car to friends. Nissan now offers a diversified range of 23 innovative models in Europe and is positioned to become the number one Asian brand in Europe.

About Enel

Enel is a multinational power company and a leading integrated player in the world's power and gas markets. Enel Group operates in over 30 countries across four continents, producing energy through a net installed capacity of approximately 84 GW and distributing electricity and gas through a network of approximately 1.9 million kilometres. With over 61 million business and household customers worldwide, Enel has the largest customer base among European competitors. Enel is the largest integrated utility in Europe in terms of market capitalisation and figures among Europe's leading power companies in terms of installed capacity and reported EBITDA.

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