



Nissan and Enel present a two-year agreement for free electric mobility with the purchase of a new Nissan LEAF

On the occasion of the launch event for the new Nissan LEAF in Milan, Nissan and Enel present a special agreement to benefit buyers of the best-selling 100% electric vehicle in the world.

People who buy a new Nissan LEAF from the Nissan dealer network will benefit from two years of free electricity at public charging stations to enjoy zero-emission driving at no cost.

Power will also be supplied free to the customer's home or workplace through the wall box charging system, which is included in the purchase of the new Nissan LEAF together with its installation.

The agreement is part of a broader project involving the two companies in supporting sustainable mobility.

Bruno Mattucci, President and Chief Executive Officer of Nissan Italia, said: "Our vision of mobility is zero emissions and zero fatal accidents. The new LEAF is the ambassador of this vision thanks to its 100% electric propulsion system and smart driving support technologies. As of today, thanks to the agreement with Enel, the new LEAF is now even more appealing thanks to the free wall box charging system and two years of free electricity. This initiative provides an additional boost to increasingly safe and eco-sustainable smart mobility".

Francesco Venturini, Head of Enel X, stated: "We want to show that electric mobility is now a reality and no longer a gamble. We are therefore pleased to add another piece to our collaboration with Nissan, with whom we are sharing not only the search for innovative technological solutions such as V2G but also the creation of new cost-effective offers for end users. Switching to electric is a smart move and ensures a new and engaging driving experience".

Nissan and Enel have been working together for years to develop and encourage the take-up of zero-emission mobility, including in Italy. One example is Vehicle-to-Grid technology, which makes it possible to use electric cars as power storage systems: when they are parked, their batteries can deliver electricity to the grid, contributing to its stabilisation as well as providing balancing services and remuneration opportunities for customers. In Italy, the pilot project of corporate car sharing powered by V2G technology was launched last May, in Genoa, at the Italian Institute of Technology.

The vehicle and city integration system using V2G technology is the star of the Nissan Intelligent Tour that began today in Milan in Piazza XXV Aprile and will run until December 22nd, 2017, visiting Italy's main cities: Trento, Bologna, Florence, Rome, Bari, Catania and Turin.

Enel recently launched the company's National Plan for charging infrastructure that will involve the installation of about 7,000 stations by 2020, to reach a total of 14,000 by 2022. The programme envisages the widespread coverage of all Italian regions, with over 2,500 charging stations installed across the country in 2018 alone.

The scope of the Plan also includes the EVA+ (Electric Vehicles Arteries) project, co-financed by the European Commission, which provides for the installation of 180 fast charging points in three years along Italian extra-urban routes. The first 40 Fast stations have already been installed, making it possible to travel by electric car along the Rome-Milan route, among others.

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* The offer for the new Nissan LEAF Visia includes two years of free public recharging + the ENEL Wall Box + Installation for €299/month, with a trade in of a used car with a value of €9,950.00 Nominal annual rate 1.99% Annual percentage rate 2.88% 30,000 km in 3 years, balloon payment of €14,551.00. The two years of public recharging are equal to 1,350 kWh, or 40% of total charging in the 2 years, considering consumption of 17kWh/100km.

For more details on the offer and financing, please see www.nissan.it

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