

PRESS
RELEASE**ENEL X AND GROUPAMA ASSICURAZIONI JOIN FORCES TO BOOST CONSUMPTION EFFICIENCY AND ENVIRONMENTAL SUSTAINABILITY**

- *Groupama Assicurazioni has selected the Advisory & Monitoring solutions of the Enel Group global business line to improve the efficiency of consumption and reduce emissions of its Rome offices*

Rome, October 2nd, 2019 - Energy efficiency, optimisation of consumption and care for the environment. These are the objectives of the agreement signed by Enel X and Groupama Assicurazioni, the Italian arm of one of the world's largest insurance companies. Through its Advisory & Monitoring services, the Enel Group global business line dedicated to innovative products and digital solutions will identify the business's current level of efficiency in order to then optimise energy performance and implement Groupama Assicurazioni's corporate sustainability actions.

"Energy efficiency is increasingly strategic for companies that want to optimise power consumption, whereby making their business sustainable," said **Alessio Torelli**, Head of Enel X Italia. *"These are choices that can help contain costs and reduce environmental impact. The agreement with Groupama Assicurazioni confirms the role of Enel X as a strategic partner capable of offering innovative solutions and advanced technologies, supporting companies in the careful and informed management of their own resources."*

Pierre Cordier, Chief Executive Officer and General Manager of Groupama Assicurazioni, said: *"Our company was born as a mutual insurance organisation and as such is particularly sensitive in supporting initiatives that contain a strong sense of social responsibility. We therefore have a marked sensitivity in our DNA in encouraging virtuous behavior. Combining our brand with that of Enel X, a leader in the sector, is testament to the desire to keep our values up to date, adapting them to the present challenges to improve the future and, at the same time, to implement attention and awareness on energy efficiency using the benefits of technology."*

Groupama Assicurazioni has increased the attention it pays to improving its management of resources, exploiting the advantages offered by the innovative energy monitoring platform developed by Enel X. Thanks to the installation of specific measurement devices and the comparison between actual power consumption and ideal models, created ad hoc by software using artificial intelligence algorithms, it is possible to trace a profile of the state of consumption and identify areas for action to increase the energy efficiency of Groupama Assicurazioni's Rome offices in Viale Cesare Pavese.

The project is part of a broader framework of virtuous initiatives that today mark a further implementation through this agreement, making Enel X the main partner for companies with its innovative solutions in the energy efficiency field. Groupama Assicurazioni, sector leader in innovation, has been pursuing eco-responsible consumption for over 10 years and encourages ecologically compatible behaviour, paying special attention to energy and water savings, the separate recycling of materials and the reduction of pollution.



Assicurazioni

Enel X is Enel's global business line dedicated to developing innovative products and digital solutions in sectors in which energy is showing the greatest potential for transformation: cities, homes, industries and electric mobility. Enel X holds the leading position in demand response programmes globally, with over 6 GW of demand response capacity currently managed and assigned in the Americas, Europe, Asia and Oceania.

Groupama in Italy

Groupama Assicurazioni is the first foreign branch of Groupama, an international insurance and banking group. Groupama Assicurazioni, with over 800 employees and a network of more than 1,000 agents, spread throughout the territory, guarantees proximity to the customer and is the Group's first market abroad. The international synergies and the professionalism of its network allow the company to propose innovative solutions for the protection of people, assets and heritage and also of professional activities, satisfying the most advanced needs with an offer that covers all areas of need: the home, car, health, savings, protection, social security and work increasingly aiming at customer proximity and innovation.

For more information

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