

## PRESS RELEASE

### ENEL X AND SFIS TOGETHER TO PROMOTE CIRCULAR ECONOMY BEST PRACTICES IN FASHION

- *Thanks to this partnership, Enel's global business line will produce a circularity report on the production processes of fashion companies that are members of the association*

**Rome, July 9<sup>th</sup>, 2021** – Enel X and SFIS (Sustainable Fashion Innovation Society), an association active in the fashion industry promoting the principles of sustainable production and innovation in the related supply chain, have signed a partnership with the aim of guiding the companies involved in the SFIS "Phygital Sustainability EXPO" project in a virtuous path of sustainability and circular economy. Enel X, the Enel Group's global business line that offers services to accelerate innovation and drive the energy transition, will provide partners with its know-how and the best available methodologies: from the Circular Economy Report to carbon footprint analyses and product LCA studies with the aim of identifying a carbon neutrality roadmap.

*"In order to outline a real path of sustainability able to radically transform processes and corporate culture, it is necessary to start from the current accurate analysis" said **Nicola Tagliafierro**, Head of Sustainability at Enel X. "We strongly believe that this is the way to go and that is why we have entered into a partnership with SFIS, a further step that will allow us to become the main partner for companies operating in the fashion industry, supporting them in a path of growth towards business models that are increasingly competitive, circular and sustainable".*

*"The process of eco-sustainable transition of the production chain can no longer be postponed. SMEs and micro SMEs have understood the importance of green disruption in order to remain globally competitive as best players of 'made in Italy';" said **Valeria Mangani**, president SFIS. "The credibility of the partner Enel X, chosen for our sustainable brands, lies precisely in the fact that it has the sensitivity required to deal with even the smallest and most valuable realities."*

Enel X's Circular Economy Report is an innovative tool inspired by the five pillars of the Circular Economy: sustainable inputs, sharing, product as a service, useful life extension of products, reuse and recycling. The analyses carried out cover various aspects: from product and process design, procurement policies, mobility and logistics to waste management and energy sources, with a focus on efficiency and energy management. Once any gaps have been identified, Enel X guides its partners along the path of sustainability by defining a "Roadmap" able to improve the level of sustainability and circularity of the company, through a targeted selection of opportunities that generate economic savings and simultaneously a reduction in environmental impact and CO<sub>2</sub>.

**Enel X** is Enel Group's global business line offering services that accelerate innovation and drive the energy transition. A global leader in the advanced energy solution sector, Enel X manages services such as demand response for around 6 GW of total capacity at global level and around 100 MW of storage capacity installed worldwide, as well as around 195,000 electric vehicle charging points made available around the globe<sup>1</sup>. Through its advanced solutions, including energy management, financial services and electric mobility, Enel X provides each partner with an intuitive, personalized ecosystem of tech platforms and consulting services, focusing on sustainability

and circular economy principles in order to provide people, communities, institutions and companies with an alternative model that respects the environment and integrates technological innovation into daily life. Each solution has the power to turn decarbonization, electrification and digitalization goals into sustainable actions for everyone, in order to build a more sustainable and efficient world together.

<sup>1</sup> Public and private charging points. Also includes interoperability points.

Find out more on <https://corporate.enelx.com/en> and follow Enel X on its social media channels:

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**SFIS** - Sustainable Fashion Innovation Society is a non-profit association, which supports Italian fashion and design companies in the transformation of their supply chain to Green, introducing one or more elements for the sustainable innovation of this segment.

The principles at the base of every activity of the association are the valorization of fashion and Made in Italy, the promotion of the sustainability of the production process, the innovation of the production chain, the achievement of a circular economy, the divulgation of themes aimed at raising awareness on the importance of respect for the planet and the seas, and carries out a series of activities whose aim is to increase the awareness of consumers on the importance of a responsible purchase.

SFIS's mission is to support Italian SMEs, micro SMEs, artisans and fashion and design startups in the transformation of their supply chain to the Green, introducing one or more elements for the sustainable innovation of this segment but also to support brands that intend to convert their supply chain to sustainability, both of the process and of the product, adopting more responsible production formulas and complying with the SDGs, the Sustainable Development Goals of the United Nations Agenda 2030. SFIS organizes every year the Phygital Sustainability Expo, the first event in the world dedicated to the ecological transition of the fashion & design system through technological innovation.

The association is chaired by Valeria Mangani - expert in Fashion and Ecology, writer of numerous best-sellers on the relationship between Environment and Health, Professor of Textile Technology - Faculty of Occupational Medicine at the Sapienza University, actively working in Italian and foreign institutions and in fashion with activities related to the promotion, internationalization and dissemination of social and environmental issues - and boasts a technical committee of excellence which includes professionals, experts and researchers.

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