
PRESS
RELEASE

LUCART CHOOSES ENEL X AS IT CONTINUES ON ITS DECARBONIZATION PATH

- *Enel's innovative business line will support Lucart on its path to energy efficiency by installing a photovoltaic system that will produce over 3 GWh of renewable energy per year*

Rome, January 17th, 2022 - A new synergy making it possible to design an industrial development model that is economically and environmentally sustainable. This is the basis for the partnership between Enel X, the **Enel Group's** innovative global business line, and **Lucart** - one of Europe's largest paper manufacturing groups, known for its Tenderly, Grazie Natural and Tutto Pannocarta brands, among others - which has chosen to embark on an ambitious journey to reduce climate-changing emissions at its production plants. The first step is the installation of a 3 MWp photovoltaic facility at the Diecimo factory, in the province of Lucca, which will generate over **3 GWh per year** of green energy and the consequent reduction of CO₂ emissions into the atmosphere by 1,160 tons per year.

"The agreement with Lucart demonstrates once again how vital it is for Enel X to provide Italy's most important companies with cutting-edge technology to make production sites less costly and more sustainable," said **Augusto Raggi**, Head of Enel X Italia. *"This partnership is just the first step of a long-term project that we are sure will become a reference model for the entire paper manufacturing industry, which is a flagship industry for the country and a strategic sector for our business."*

"We have always been very careful about how we produce the electricity and heat needed to manufacture and convert paper into the hygiene products we use every day at home and work. This is why we have sought out a first-class partner such as Enel X, who can work alongside us at all the Group's plants to find the best technology solutions to successfully continue on our decarbonization path," said **Massimo Pasquini**, CEO of the Lucart Group. *"The facility we are going to build at our Diecimo plant will be one of the largest private photovoltaic systems ever installed in Tuscany and a further source of pride for our company."*

The work Enel X will carry out at Lucart's facilities will impact different parts of the company's production chain and in the future will include the installation of additional renewable energy plants. Integrated solutions for companies in the paper manufacturing industry and its supply chain are also being researched, covering distributed generation, flexibility, energy efficiency, decarbonization and sustainable mobility.



Enel X Global Retail is the Enel group's global business line that offers services to accelerate innovation and drive the energy transition. World leader in the sector of advanced energy solutions, Enel X Global Retail manages services such as demand response for approximately 7.7 GW of total capacity globally and 195 MW of storage capacity installed worldwide. Through its advanced solutions, including energy management and financial services, Enel X Global Retail provides each partner with an intuitive and personalized ecosystem of technological platforms and consulting services, focused on the principles of sustainability and the circular economy in order to provide people, communities, institutions and companies with an alternative model that respects the environment and integrates technological innovation into daily life. Each solution has the power to transform the goals of decarbonization, electrification and digitalization into sustainable actions for all, in order to build together a more sustainable and efficient world.

Lucart, a leading European company in the production of tissue products (daily-use paper products such as toilet paper, kitchen roll, napkins, tablecloths, facial tissues, etc.), airlaid and machine glazed paper, was founded in 1953 by the Pasquini family. The company's production activities are distributed across 3 Business Units (Business to Business, Away from Home and Consumer), working in the development and sale of products under brands such as Tenderly, Tutto, Grazie Natural and Smile (Consumer area) and Lucart Professional, Fato, Tenderly Professional and Velo (Away from Home area). The production capacity of Lucart Group is 395,000 tons/year with 12 paper machines. Consolidated turnover is over 500 million euros and more than 1,600 people are employed at 10 production plants (5 in Italy, 1 in France, 1 in Hungary, 2 in Spain and 1 in the UK) and a logistics center. Lucart has been a member of the United Nations Global Compact Network Italia since 2021.

For more information, please visit www.lucartgroup.com

Lucart can also be found at:

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