



PRESS RELEASE

USING SPACE APPLICATIONS AS A TRANSITION ACCELERATOR: A MEMORANDUM OF INTENT BETWEEN THE MUNICIPALITY OF GENOA, ESA AND ENEL ITALIA

- *The initiative launches Genoa as the capital of the ecological transition, a pilot project that accelerates green digitisation towards a more sustainable and resilient city*

Genoa, January 18th, 2022 - A Memorandum of Intent was signed this morning in Palazzo Tursi between the Municipality of Genoa, European Space Agency (ESA) and Enel Italia.

The cooperation focuses on promoting the development of applications that use space to accelerate green innovation and improve the quality of life of citizens through sustainable economic development, accompanying the transformation of the city and its socio-economic growth.

The parties will make available their skills and engage in joint actions to achieve the shared objectives and accelerate the development of innovative on space-based applications related to the blue economy, green mobility, port, and infrastructure development.

The strategic agreement for the city includes kicking off a series of related activities in January to support Genoa's regional waters. Genoa will be the finishing point of the next edition of The Ocean Race in 2023 – an event which has a strong focus on sustainability.

"We have joined this project with conviction and enthusiasm. The company is strongly committed to the development of renewable energy sources and is always looking for new environmentally friendly technologies," said **Nicola Lanzetta**, Director of Enel Italia. *"Our contribution, combined with knowledge of the area, technological innovations and the experience of other stakeholders, will bring undoubted benefits to the city of Genoa and its regional waters, as well as shared value for all stakeholders."*

"I am pleased to announce this successful collaboration, which will unlock new cross-sectoral cooperation opportunities to facilitate the development of innovative space technologies and applications to accelerate green innovation for sustainable cities," said **Elodie Viau**, Director of Telecommunications and Integrated Applications at ESA.

"We are proud that Genoa has been chosen as the pilot city for this project," said Mayor of Genoa, **Marco Bucci**. *"Every action that encourages innovation and improves the quality of life is essential for the city of the future. This memorandum represents an important opportunity for collaboration between the Municipality of Genoa, Enel and the European Space Agency. The coming together of these three different entities will make it possible to merge skills and visions for the achievement of common objectives. I thank Enel and ESA for choosing Genoa as the first city in Italy to implement a project of this type, a decision that honors us. With today's signature we are starting an exciting journey that will open up new horizons of growth and development."*



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